

Monthly Update: Training Center

sears



BOSCH
Invented for life

October 2016

BOSCH Ascenta Dishwashers

**Trends fade. Our Quality is unmistakable.
We've been understated in the past,
but our awards precede us.**

What makes Bosch Dishwashers Top Rated?

Because we understand details matter... From the 485 quality checks to the multitude of contemporary door styles, Bosch dishwashers rise above the rest in Quality, Reliability, Performance and Design.

Simply Stated. Top Rated.
Bosch Ascenta Dishwashers.

Top rated for quality, reliability, and performance.

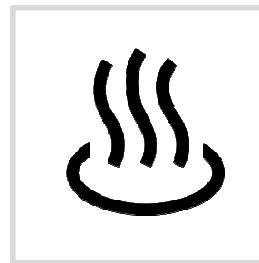
[Explore highly awarded Bosch Ascenta dishwashers](#)



Best Value*



Lowest Repair Rate**



Top Drying*



#1 Dish Brand Globally***

Dishwashing Fundamentals – across the entire BOSCH assortment: Washing and Drying

What Makes Bosch Dishwashers Wash Better?

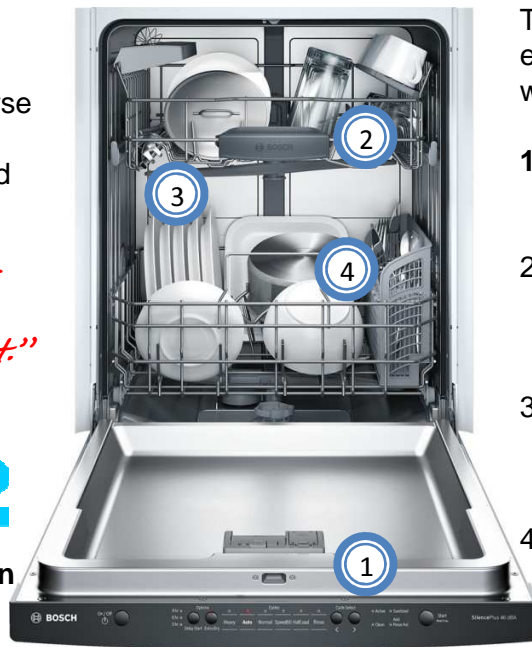
“Quality is in the details”

Don't be fooled by its quiet demeanor, this kitchen workhorse was created by Bosch to make your dishwashing life easier and better.

“We're watching over your kitchen, even when you're not.”



Our **24/7 Overflow Protection** senses leaks even if the dishwasher is turned off and pumps the water out.



What happens in our wash system?

The Bosch wash system is precisely engineered to clean even the toughest to wash grease and grime.

- 1. Detergent Dispenser** - Drop your tablet into detergent tray.
- 2. Detergent Tray** - Tablet will drop at the scheduled time maximizing detergent dissolution and performance
- 3. Spray Arms** - Laser cut spray arms aim water into the basket dissolving the tablet.
- 4. Sparkling dishes with no fuss!** Detergent is optimally used vs. dropping to the bottom of the tub (like our competitors.)

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Bosch has 5 of the top 10 drying scores in more than 160 tested dishwashers*

What makes Bosch Dishwashers dry better?

- 1 We don't need vents
- 2 Put plastics anywhere
- 3 We save more energy

The Bosch condensation drying system is brilliantly designed to elevate dish drying to a new level.



1. High temp. final wash



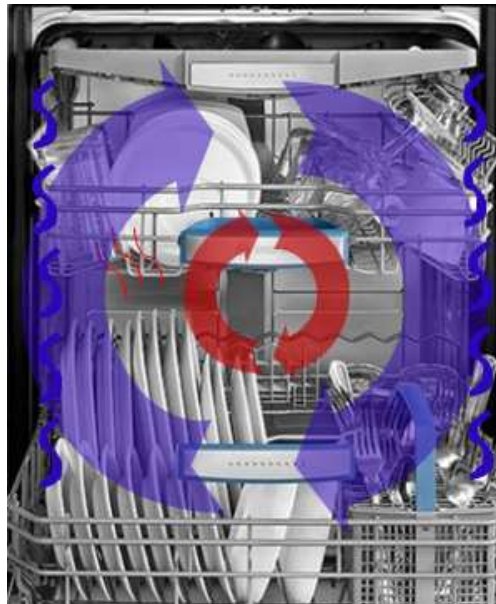
2. Evaporation on the stainless steel walls



3. Water condensates and drains away



4. Resulting in Dry Dishes!



- 1 Condensation Dry does not require vents – other competitors require back fans and vents to aid in drying, which typically results in dusty air circulation and less sanitized conditions in your dishwasher
- 2 Having a flow through water heater means no exposed heating element is required which means no HOT SPOTS
- 3 Even with a final hot water rinse, less energy is used versus an exposed heating element

Give your kitchen towels the vacation they deserve

INTRODUCING: Bosch Certification



Prizes at the end of each round!

Grand Prize after Round 3

A quick three pronged course (based on Oct - Feb newsletters) guiding you through the world of Bosch dishwashers, empowering you to succinctly walk your customers through the Bosch portfolio.

- Step 1: Bosch Ascenta Dishwashers - Fundamentals
- Step 2: Bosch Ascenta Top Features – What makes us different?
- Step 3: Bosch Dishwasher Portfolio

Each course ends with a 5 question online quiz, that enables you to move to the next course.
Go to: www.AskBoschSears.com for courses and quizzes.